

Polska



Polish national stand on China
International Medical Equipment
Fair 2018

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China International Medical Equipment Fair (CMEF), launched in 1979, is held twice annually - spring and autumn. After over 39 years of continuous innovation and self-improvement, CMEF has become the largest fair of medical devices, related products and services in the Asia-Pacific region. The 2018 spring edition will take place from 11th to 14th April. A Polish national stand will be there as well: hall 5.1, stand no. 5.1E02 (National Exhibition and Convention Center, Shanghai, China; April 11-14, 2018).



Polish Investment and Trade Agency will promote the Polish medical equipment sector in cooperation with exhibitors from Poland. During CMEF, we would like to present potential of Polish medical equipment industry and introduce the Polish manufacturers along with their quality products and services.

Polish national stand on CMEF in Shanghai will be organized by Polish Investment and Trade Agency as part of the implementation of the medical equipment industry program - 'Promotion of Polish economy based on Polish brands - Polish Economy Brand' sub-measure 3.3.2 Intelligent Development Operational Program.



A press briefing at a Polish national stand is scheduled for Wednesday (April 11th), 1:30 p.m. an expert from Polish Chamber of Commerce of Medical Products POLMED, will present the potential of Polish medical equipment. During the press briefing, as well as on the remaining days of the show, any of those interested will be able to learn more there about the potential of the Polish medical equipment industry.

We kindly invite all Polish entrepreneurs who will be at the fair to use the potential of the Polish national stand.

The market of medical devices in Poland reached the value of over USD 2.9 billion. In 2016, the export value of medical equipment, which had increased during previous 6 years almost 3 times amounted to over USD 1.3 billion. Poland is well known as a competitive producer of instruments and appliances used in medicine, surgery, dentistry and veterinary medicine.

Polish companies export medical equipment mainly to Germany. The export from Poland to Germany in 2016 was worth USD 915 million. As for export outside of Germany, the most important markets for Poland are the USA (USD 306 million), the United Kingdom (USD 234 million), France (USD 196 million) and Italy (USD 151.4 million). The Polish branch of medical equipment manufacturers is doing well. Revenues of a group of 150 companies that regularly publish results from 2011 – increased by 21.3 % over the last five years. 2015 was the best for them, when the annual growth rate was 8.7 percent.

Please save the date and we look forward to welcoming you at the Polish National Stand.

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Poland is located in the centre of Europe, and it is the 6th largest country in the European Union with ca. 38.5 million inhabitants. Strategic location in Europe and being part of trans-European transportation corridor makes it convenient for developing business. Poland's stable economic situation and rapidly growing internal market create possibilities for new investors. Companies entering Polish market can expect an investment support such as local tax reliefs, government grants, EU grants for R&D or facilitators on central & local level.



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