

Polska



Polish national stand on Florida
International Medical Expo 2018

2018-07-18 14:26:00



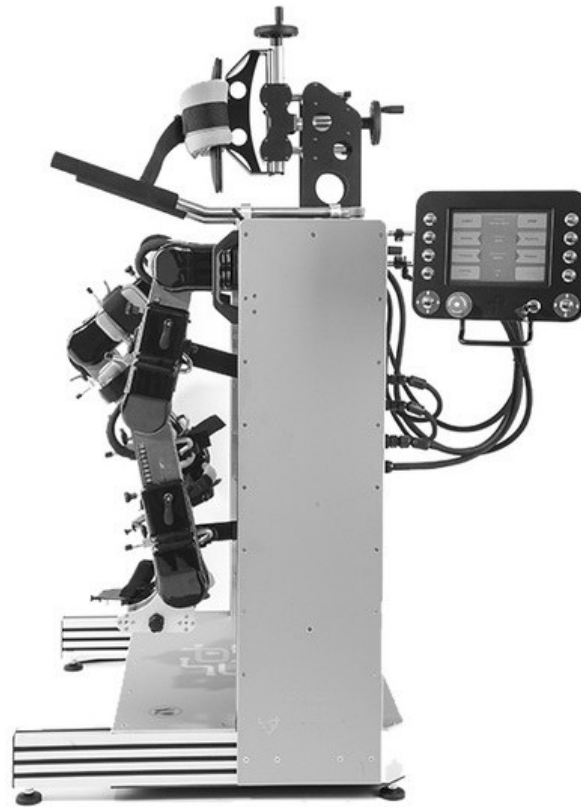
Poland will be well represented during FIME a leading trade fair for medical sector in Orlando, FL. Thus we would like to invite press representatives to our briefing at Poland's National Stand (booth A.B11) scheduled for 18th July, 2018 at 11.30 a.m. at Orange County Convention Center, Orlando. An expert from Polish Chamber of Commerce of Medical Products POLMED, will present the potential of Polish medical equipment.



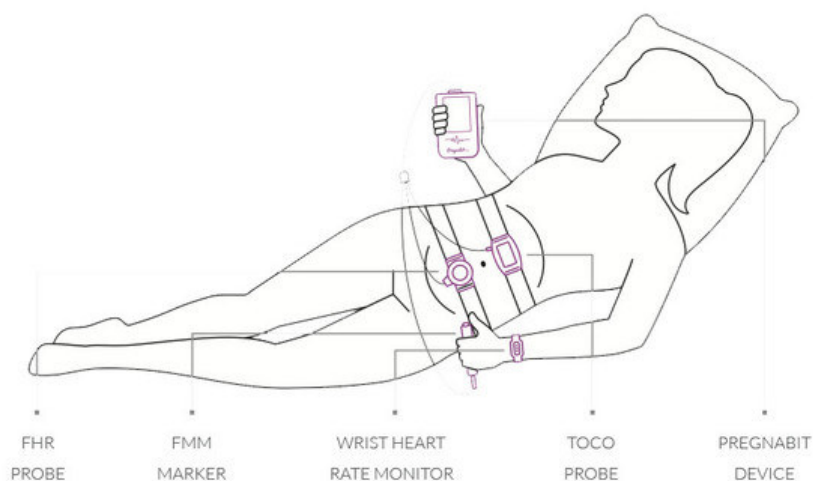
The Florida International Medical Expo - FIME - now in its 28th year is the largest medical trade fair across the Americas. It has the largest global range of affordable medical devices available in one place. Around 1,200 medical manufacturers from 42 countries come to the event to present the latest industry innovations.

Polish Investment and Trade Agency will promote the Polish medical equipment sector in cooperation with exhibitors from Poland. During *FIME*, we would like to present huge potential of Polish medical equipment industry and introduce the Polish manufacturers along with their quality products and services.

There are plenty of examples of innovative products of Polish companies and many of them are presented at *FIME*. Starting from *Prodrobot* an automatised gait trainer which is the active medical device designed for the rehabilitation of the lower limbs of patients with gait dysfunctions which you can see on booth A.A11.



The wide range of Polish medical devices also includes a pregnancy care. *Pregnabit* (booth B.N56) is a telemedical device designed to support the work of doctors and midwives. It enables the CTG monitoring of pregnant women anywhere, anytime, especially when an additional visit to the doctor's surgery is not possible or necessary. *Pregnabit* combines well-known and proven features of a professional stationary CTG device, which is already used in hospitals in the U.S. and worldwide, with the features of modern mobile devices.



Polish medical devices are also technically advanced like *Medgal's* orthopedic implants and instruments with carbon coating (booth A.C14). It means very high biotolerance and biocompatibility along with very high

corrosion resistance in soft tissue and body fluids.



Many years of academic research resulted with arrangement by *Medical Inventi* the bone-replacement biomaterial, which is the original solution in the field of modern implant preparations of the III generation with paying special attention to the composition which is bio-compatible with the bone tissue, bioactivity, the influence on the bone tissue regeneration and supporting the bone reconstruction process and the handiness and efficiency of the surgery (booth B.M57).

One of the innovative Polish companies *Kigel* created *BurnTec®* - first aid dressings for burns and skin injuries, which is on equipping in IFAK medicine cabinets (Individual First Aid Kits) of elite American US Marines Forces.

In 2017, the export value of Polish medical equipment, amounted to over USD 2.10 billion. Poland is well known as a competitive producer of instruments and appliances used in medicine, surgery, dentistry and veterinary medicine.

Polish companies export medical equipment mainly to the European Union (64%). The biggest importer in Europe is Germany with export worth USD 440 million in 2017. As for export outside of Germany, the most important markets for Poland are Denmark (USD 415 million), the USA (USD 312 million), the United Kingdom (USD 114 million) and France (USD 87 million). The Polish branch of medical equipment manufacturers is doing well. Revenues of a group of 150 companies that regularly publish results from 2011 - increased by 21.3 % over the last five years. 2015 was the best for them, when the annual growth rate was 8.7 percent.

Please save the date and we look forward to welcoming you at the Polish National Stand.

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National Stand is part of *Promotion of Polish economy based on Polish brands - Polish Economy Brand* project realized by Polish Investment and Trade Agency. The aim is to promote priority sectors of Polish economy abroad. It gives Polish companies huge opportunities for entering the markets that they could not penetrate - in far Asia, Europe, Africa and Americas.

Poland is located in the centre of Europe, and it is the 6th largest country in the European Union with ca. 38.5 million inhabitants. Strategic location in Europe and being part of trans-European transportation corridor makes it convenient for developing business. Poland's stable economic situation and rapidly growing internal market create possibilities for new investors. Companies entering Polish market can expect an investment support such as local tax reliefs, government grants, EU grants for R&D or facilitators on central & local level.



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NARODOWA STRATEGIA SPÓJNOŚCI



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