

Polska



B2B online meetings have started during the virtual cooperation exchange for the medical industry: Med2Meet 2022 - virtual healthcare cooperation day!

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More than 290 companies from several dozen countries take part in the second edition of B2B meetings for the medical industry, organized on May 18 this year by the Polish Agency for Enterprise Development in the framework of the Polish Medical Devices Promotion Program.

We were joined by other members of the **Enterprise Europe Network** from Poland and abroad, promoting the event among their local companies.

The first edition of the event, organized in 2021, gathered almost 140 companies from 37 countries. They held over 200 bilateral meetings (over 180 international)!

This year, participants from 37 countries - 74 from Poland and 223 from other countries take part in the event. **106 meetings, including 92 international ones, have already taken place in the first two hours!**

- The Med2Meet event is a great opportunity for establishing new contacts in the business-science area. As a result of the meetings, we expect to acquire Polish and foreign recipients for the research services and products we provide, which are ready for commercialization. We are looking for potential business partners for joint implementation of research and development projects as well. The framework of the event is very important to us, because reaching such a large group of recipients on market terms would require significant financial outlays - says **Mr. Rafał Wierzchosławski from the Institute of Experimental and Clinical Medicine. M. Mossakowski PAN.**

The virtual character of the event makes it easier to reach potential business partners and is a unique opportunity to establish business contacts with partners from distant corners of the world - Med2Meet 2022 is attended by almost 50 participants from Asia, the Middle East, Africa and North America.

- Participation in the Med2Meet 2022 event is an opportunity for us to exchange experiences with other companies and institutions operating in the area of AI in the medical sector. It is also an opportunity to present our solutions to foreign markets and find potential recipients of AI technology - says **Urszula Sankowska from MIM Solutions Sp. z o.o.**

Polish Agency for Enterprise Development implements the Polish Medical Devices Promotion Program, which aims at promotion of the Polish medical equipment abroad. Main activities within the framework of the program are organization of Polish national stands during major international trade fairs around the world.

More information about the Polish Medical Devices Promotion Program: <https://medical.trade.gov.pl/en>



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